

To receive an update on the Saltash promotion project and consider any actions and associated expenditure.

The working group continues to make steady progress in collaboration with the designer on the Visit Saltash leaflet.

A prototype showcasing the current development will be available to view at the Town Team meeting. While the content and map layout are still being finalised, the group is pleased with the progress so far.

Following the completion of the leaflet, the visitor guide will undergo a review to ensure consistency and alignment. The Office Manager / Assistant to the Town Clerk is actively liaising with the designer to implement the necessary changes and will reconvene with the working group upon receipt of the next revised draft.

All icons created for the leaflet will be made available to the Town Team for use in future projects, enhancing continuity and branding across initiatives.

Printing and distribution arrangements have been confirmed by the working group. Additionally, the map noticeboards are ready for installation, pending final approval and usability testing of the completed design.

End of report

Office Manager / Assistant to the Town Clerk.